



FOR IMMEDIATE RELEASE

Maple in the County Wins Top Award

February 25, 2008

Bloomfield, ON—Prince Edward County's sweetest tradition Maple in the County has been named one of the "Top 100 Ontario Festivals" in 2008. The prestigious honour was awarded by Festivals & Events Ontario, the province's professional association for the festivals and events industry, at a black-tie ceremony held on Saturday, February 23, 2008 in London, Ontario.

A self-guided, two-day adventure, Maple in the County features activities for young and old set against a backdrop of fresh country air. Every year, more than 5,000 people enjoy scores of experiences ranging from lip-smacking pancake breakfasts and sugar shack demonstrations to horse-drawn wagon rides and fiddling concerts. It is a celebration of the arrival of spring in the County and the first harvest of the year—maple syrup. This year's award-winning edition of Maple in the County presented by The Waring House will take place on Saturday, March 29 and Sunday, March 30 at various locations throughout the County. For more information call 613.383.2796 or visit www.mapleinthecounty.ca.

"We are very proud that Maple in the County has been recognized as one of Ontario's very best festivals," says Rebecca LeHeup-Bucknell, Executive Director of Taste the County™, Prince Edward County's award-winning non-profit destination marketing organization, which project-manages the event. "Maple in the County is a magical, family-friendly experience that kicks off a very busy festival season in our community. Congratulations to all the participants, sponsors and volunteers who make the event not only possible, but such a great success."

Maple in the County was developed by the Municipal Economic Development Department in Partnership with the Maple Syrup and Tourism industry to highlight the first agricultural crop of the season and to promote shoulder season tourism.

For more information regarding Taste the County™ visit www.tastethecounty.ca.

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